

# TOGETHER WE'RE STRONGER



You'll be in good company when you join more than 750 businesses in Knox County and bordering communities as a member of the Penobscot Bay Regional Chamber of Commerce. Residents, visitors, and community leaders view Chamber membership as a solid way for a business to demonstrate its commitment to making our community a vital, desirable place to live, work, and play.

We welcome the opportunity to work with you and to add your voice to our growing family of Chamber members.

Sincerely,

Thomas G. Peaco  
President & CEO

*From  
ribbon cuttings to  
regional representation,  
your Chamber is  
working year-round  
for you.*



Ribbon Cutting at Bixby & Co.

## CHAMBER BY THE NUMBERS

2021 data except for \*calendar year 2019

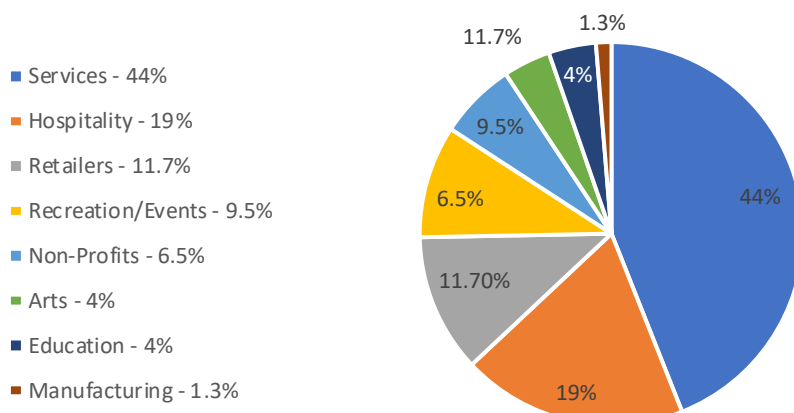
**771**  
members

**14,206**  
annual walk in visitors\*

**27**  
towns in  
our region

**95%** small businesses  
(25 or fewer employees)

### OUR MEMBERSHIP PROFILE



"Horch Roofing wouldn't be where it is today without the Penobscot Bay Regional Chamber of Commerce. The networking and marketing avenues it affords small businesses are easily quantifiable and beneficial. We truly value our partnership with the Chamber."

Peter Horch  
Owner, Horch Roofing



Whether you are a seasonal, tourism-based business, a year-round service provider, a charitable organization, or a manufacturer, you'll have access to a host of opportunities designed to help you achieve your business goals. We like to say that your Chamber membership is much like a gym membership: the more you use it, the better it works for you!

## Year-Round Marketing Exposure

[CamdenRockland.com](http://CamdenRockland.com)

Jewel of the Maine Coast Regional Guide

Visitor Centers in Camden and Rockland

Event Sponsorship

Premium Membership

## Networking

Monthly Business After Hours

Monthly 12@12 Lunches

Quarterly Business Breakfasts

Annual Business and Community Expo

Annual Golf Tournament

Annual Dinner and Awards Gala

## Educational Programs

Quarterly Business Breakfasts

Legal Series Seminars

Annual Tourism Summit

## Member-to-Member Marketing

Member Mailing Lists

The Friday Report

## Savings on valuable business services

PBRCC partners with corporations and organizations to provide you with valuable discount programs, such as:

Chamber Blue Options group health insurance plans

Staples

Constant Contact



**110,112 sessions  
and 215,455 pageviews  
on  
CamdenRockland.com  
in the past year**



*"The Chamber is the first puzzle piece for marketing our businesses, as it connects us with local business owners and professionally encompasses a large and broad marketing audience for travelers looking to visit our beautiful area of the world."*

**Erick Anderson**

General Manager of Hotels, Bay View Collection

## CHAMBER STAFF

**Thomas Peaco**, President & CEO

**Amy Rollins**, Member Services Director

**Diane Norton**, Director of Member Marketing & Development

## 2022 BOARD OF DIRECTORS

**Sheila Lowe**, Board Chair, Allen Insurance and Financial

**Jake Miller**, Vice Chair, First National Bank

**Jeffrey Hamilton**, Past Chair, J.A. Hamilton Consulting, LLC

**Sandy Cox**, Secretary, The New England Real Estate Company

**Steve Matteo**, Treasurer, Camden National Bank

**Chris Austin**, Ardiah Managed Services

**Maggi Blue**, Magpie Creative and MCH, Inc.

**Jodie Heal**, Heal Accounting

**Martha Kempe**, Wayfinder Schools

**Celia Knight**, Knight Marine Service

**Diane Lebson**, Evergreen Philanthropic Solutions

**Joan LeMole**, New Hope Midcoast

**Richard Lyon**, Pen Bay Medical Center

**Rick Manning**, LCI Fiber Network

**Dan Pease**, Rock Harbor Pub & Brewery

**Garry Schwall**

**Laura Tracy**, Bangor Savings Bank



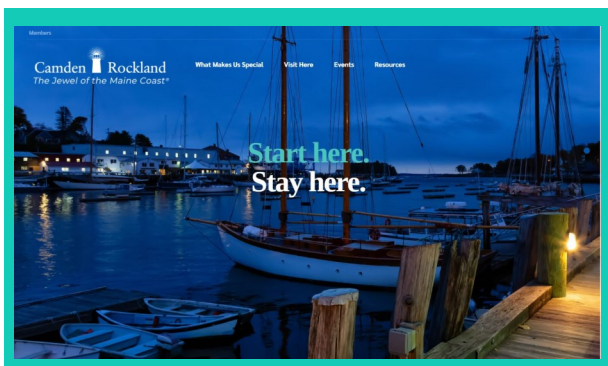
# YOUR CHAMBER AT WORK FOR YOU



## Exclusive Advertising Opportunities

### [CamdenRockland.com](http://CamdenRockland.com)

In the fall of 2021, the Chamber launched our re-designed website, **CamdenRockland.com**, featuring the region's best vacation planning tools. Contact [Tom@CamdenRockland.com](mailto:Tom@CamdenRockland.com) for details.



### **The Friday Report e-newsletter**

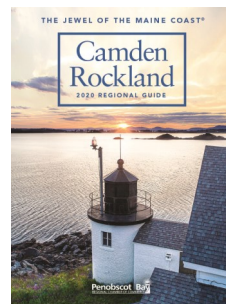
*Reach 1,800 business leaders weekly!*

Visit [PenBayChamber.com/friday-report/advertise-friday-report/](http://PenBayChamber.com/friday-report/advertise-friday-report/) to learn more about this unique opportunity to present your message to a targeted audience and to reserve your space.

### **Jewel of the Maine Coast® Regional Guide**

*Employ the Region's best promotional tool!*

The definitive area guide for the Camden-Rockland Region, published annually. Our magazine is celebrated for its blend of beautiful photography, varied and vital content, promotional advertising, and member listings. Advertising in the Jewel offers your business the opportunity to reach local residents and businesses, and the lucrative tourist market. Contact [Diane@CamdenRockland.com](mailto:Diane@CamdenRockland.com) for details.



### **Historic Downtown Camden Walking Map**

*Popular illustrated keepsake*

Published annually, this 2-sided, foldable map shows Camden's downtown in a beautiful, illustrated form with historical and present-day listings for each address and point of interest. The other side provides a short history of Camden, and display advertising space. Contact [Diane@CamdenRockland.com](mailto:Diane@CamdenRockland.com) for details.

## Our Information Centers

Our offices greet and serve thousands of people each year, and we're happy to share your business literature in both of these highly visible locations. Simply drop off your brochures, rack cards, menus, or business cards at either office, and we'll put your business or organization on display in both places.

We're open year-round! From mid-October through mid-May, we are open Monday-Friday. During the height of the tourist season, we are open 7 days a week.

### **25 Park Street, Rockland**



### **2 Public Landing, Camden**



## YOUR VOICE

The Chamber serves as a year-round voice of the business community, representing the Camden-Rockland Region in organizations ranging from state associations and regional councils to local boards and municipal committees. We work to enhance economic vitality and community well-being for you, your business, and your employees.

### Business Representation:

Maine State Chamber of Commerce  
Maine Office of Tourism  
Maine Tourism Association  
Midcoast Chamber Council  
Rockland Main Street  
Camden Area Business Group  
Lincolnville Business Group  
St. George Business Alliance  
Camden Economic Development  
Advisory Committee  
Rockland Economic Development  
Advisory Committee  
Cruise Maine  
Small Business Administration,  
Maine District Office  
Midcoast Leadership Academy

## YOUR COMMUNITY

The Camden-Rockland Region encompasses more than 20 communities within and bordering Knox County, Maine. The Chamber has Visitor Centers in downtown Camden and downtown Rockland, welcoming 25,000 people through our doors year-round.

### Year-Round Marketing Exposure:

[www.CamdenRockland.com](http://www.CamdenRockland.com)  
*Jewel of the Maine Coast* Regional Guide  
Camden and Rockland Visitor Centers  
PBRCC Kiosks in Kittery and Yarmouth  
Maine Visitor Centers  
Event Sponsorship  
Premium Membership

## YOUR RESOURCE

As a member of the Chamber, you will have valuable opportunities to network and share ideas and resources, as well as establish mutual interests and needs. Choose from a variety of formats and times throughout the year to fit your schedule.

### Opportunities to Network:

Monthly Business After Hours  
Monthly 12@12 Lunches  
Quarterly Business Breakfasts  
Annual Business and Community Expo  
Annual Golf Tournament  
Annual Dinner and Awards Gala

*"The Chamber of Commerce is a very proactive promoter of our region, including acting as the welcoming committee for thousands of cruise ship passengers and crew who visit our ports each year."*

**Pat and Nancy O'Brien**  
Owners, Fiore Artisan Olive Oils and Vinegars

